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as of 2011

Front and back cover
photographs by

**Chris Gharst
Photography**

*Left to right: Kristen Worden,
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Jeannie Archuleta, Tameka
Dickerson, Amanda Tamayo,
Megan McClendon, Lisa
Covington, Jennifer Johnson*

FROM THE CEO

“MY DOCTORS SAVED MY BODY, BUT YSC SAVED MY HEART AND SOUL”

This is the phrase I most often use to describe my sentiment toward YSC after being diagnosed with breast cancer in 2010. I've experienced the power of YSC firsthand and truly believe in the work YSC does, and being named the new CEO in May 2011 was an incredible honor.

As a young survivor and a member of the YSC community, I turned to YSC in my moment of crisis and found support, guidance and friendship. I am one of the many grateful women who are stronger, better educated, empowered and more confident because of the critical support and resources that I found through YSC.

Every day, I continue to be inspired by the work, passion and dedication of our community and especially my YSC colleagues. The staff at YSC understands and is adamantly dedicated to helping young women face the unique challenges of being diagnosed with breast cancer.

We know we need to change the perception that breast cancer only affects older women. We need to provide more resources to young women to guide them through the tough decisions, treatment options and emotional challenges that accompany a breast cancer diagnosis. We need to ensure that every young woman facing breast cancer has a voice. As CEO of YSC, it is my intention to

serve as an advocate for every young woman who hears the dreaded phrase “You have breast cancer.”

With the help of so many wonderful supporters, sponsors and partners, we are raising the volume of that voice—and ensuring it is heard. We appreciate, and are humbled by, the commitment and dedication of everyone connected to the YSC family. This amazing assemblage of young women, caregivers, family, friends, supporters, donors, sponsors, partners, as well as the medical community, never fails to amaze me. I am proud to be part of the impact YSC has made in the lives of the women we serve, as well as look forward to YSC programs' remaining impactful, relevant, and in line with YSC's mission to provide comprehensive services so that no young woman facing breast cancer feels alone.

I am truly honored to be a part of the YSC community. With your continued support, we will meet our goal of getting closer to the day when every young woman facing breast cancer feels supported, heard and empowered.



Jennifer Merschorf
Chief Executive Officer
Young Survival Coalition

C4YW

Annual Conference
for Young Women
with Breast Cancer

A WEEKEND OF HOPE, EDUCATION, FRIENDSHIP AND FUN!

Nearly 800 people traveled to Orlando, Florida, in 2011 to participate in the Conference for Young Women Affected by Breast Cancer (C4YW), the largest gathering of young women with breast cancer in the world.

Young women, their families, friends and members of the medical community came

from around the world to participate in an amazing three days of education, encouragement, hope and support. The annual conference, co-hosted by Young Survival Coalition (YSC) and Living Beyond Breast Cancer (LBBC) with support from lead sponsor Susan G. Komen for the Cure, gives women a unique opportunity to put aside the stress and worries of treatment and home life, and draw upon the strength of their mutual experiences.

C4YW offers scientific overviews of current and upcoming treatments, sessions focused on long-term survivorship, information for young women dealing with the effects of early menopause, tips to help face relationship and intimacy challenges, along with talking to young children about cancer while promoting camaraderie, fellowship and community.

Attendance at C4YW continues to grow and it has become an increasingly critical resource to young women, with not only the educational material presented, but also



Photo by Dana Freeman Griffin, YSC



“It can be so difficult to be dealing with breast cancer in your 20s, it helps so much to be with other women who understand.”



the warmth of the relationships that are developed both in person and online.

For more information about C4YW, visit www.C4YW.org. To participate in the C4YW community online, visit C4YW on Facebook or follow the conference on Twitter @C4YW.



“C4YW offered me a chance to learn, share and connect.”





ADVOCACY IN ACTION

At YSC, we encourage everyone to be engaged, get educated and feel confident to speak out!

All actions, both big and small, can have a positive effect on how a young woman feels about her experience with breast cancer. Advocacy can happen in the doctor's office, in a classroom, with a community group, and with your elected officials.

Breast cancer not only affects the survivor, it also impacts the multiple relationships in her life. This message must be brought to policy makers and healthcare providers to challenge the status quo. Together we can bring a critical focus to understanding the unique challenges faced by young women and improving the quality of life for all young women affected by breast cancer. Advocacy is about more than the story of one woman's experience with breast cancer—it is about ensuring that everyone who cares for someone facing cancer has a voice.

Remember that your voice is powerful—and you can be an agent for change.



ADOPT A HOSPITAL

AN EASY WAY TO VOLUNTEER

The most important role that YSC can play in the life of a young woman diagnosed with breast cancer is to let her know she is not alone—and that there are resources and support designed just for her.

To make sure that every young woman in the United States diagnosed with breast cancer knows about YSC, a dynamic volunteer program was created to ensure that all doctors, health providers and community support groups know that support for young women exists at YSC.

Everyone can make a difference. It's simple and easy to ... Adopt a Hospital!

Visit the YSC website, click on the Get Involved tab, and complete the volunteer profile to request your materials. In a few short weeks, a packet will arrive at the mailing address you provide with pamphlets to hand out to the medical providers and facilities you've adopted in your community. As a result of your work, these materials will make their way into the hands of newly diagnosed young women. If you have questions, don't worry—we are here to help. There are tips on our website for introducing yourself and your story and for explaining the Adopt a Hospital program.

As an Adopt a Hospital volunteer you become a crucial link between YSC, your local community, and every young woman newly diagnosed with breast cancer.

For more information about volunteering for Adopt a Hospital, contact adoptahospital@youngsurvival.org or call 877.YSC.1011.

Need ideas of places you can adopt?

- ▶ Doctor's offices
- ▶ Treatment centers
- ▶ Radiation-oncology offices
- ▶ Hospital or clinic resource centers
- ▶ Social workers' offices
- ▶ Health fairs
- ▶ Local cancer support centers

YOUNG EMPOWERED STRONG

Diagnosed in 2011 at the age of 37, Rachel Keenan heard those words “you have breast cancer” just weeks after seeing the doctor for what she thought was a rash on her breast. Rachel, who had always been generally healthy, thought, “I’ll go on an antibiotic and everything will be back to normal.” Instead, she had a biopsy and within two weeks of her initial visit, Rachel was diagnosed with stage IV breast cancer.

As a young woman living in New York City away from her family, Rachel relied on a close friend to be by her side when her doctor suggested she might want to have someone there when she received the results of her tests. She then received the news that, at 36, not only did she have breast cancer, but also it had spread to her lungs and was now metastatic.

One of the most difficult things for Rachel was telling her family, who lives in Seattle, about her diagnosis. Rachel’s mother hopped on a plane and was in New York the next day. Her mother, Pat, was Rachel’s rock during the first weeks of her diagnosis, accompanying her to tests and appointments, as Rachel navigated through her new reality and tried to determine the course of treatment that would be best for her. Being faced with this news caused Rachel’s sister, Sarah, to think about her own health. Sarah subsequently had a base-line

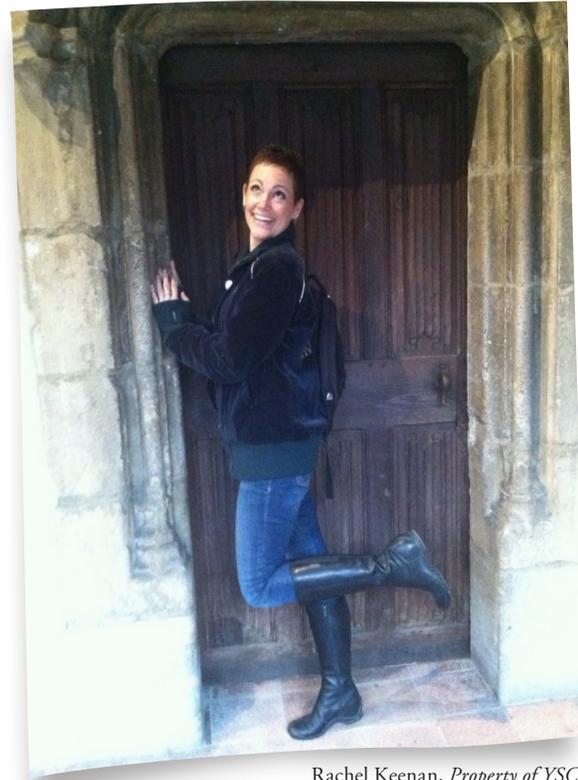
mammogram performed and underwent genetic testing, which came back with negative results.

With her family’s support, Rachel continues to live in New York City, where she’s spent several years building friendships and her career. When she was first diagnosed, she was working full-time managing events at an upscale wine bar and in recent months Rachel had secured a position at an elite wine bar that she was excited about. Unfortunately, she was unable to continue with her new position after only two months, due to a decrease in physical strength she’s experiencing as a result of her diagnosis.

Finding the supportive environment and targeted resources of YSC was critical to helping Rachel regain her sense of control. When Rachel found the YSC support group in New York City, she instantly discovered a group of young women whom she could relate to. A group of women who understood what it felt like to be told, “You have breast cancer.” Though they haven’t all experienced the same diagnoses or the same treatment paths, they share similar journeys. They understand what it’s like to look into their mother’s eyes and tell them they have breast cancer. They understand what it’s like to have plans for their future abruptly change, what this diagnosis could

mean for the future . . . and the experience of a new reality.

With her fierce determination, Rachel began to look for a positive way to put her passion for and



knowledge of wine to work. She subsequently found a job working as a social media/community manager for a small wine importer. It was a perfect fit for Rachel and not only allows her to continue working, but also to be engaged in learning about social media engagement.

Rachel keeps moving forward each day and in every aspect of her life. With the support of fellow survivors at YSC, along with the information contained in YSC’s educational materials, Rachel is making informed decisions and reclaiming her life. She’s finding what it means to remain positive, live a full life and remember that, at 37, she remains young, empowered and strong.

Looking ahead to the future, Rachel is starting to date again. Calling upon resources from YSC, Rachel’s learning to understand and embrace her new body, find her way in the dating world, and feel comfortable discussing her diagnosis with potential partners.

Rachel Keenan, *Property of YSC*

EMBRACING THE CHALLENGE – TOUR DE PINK®

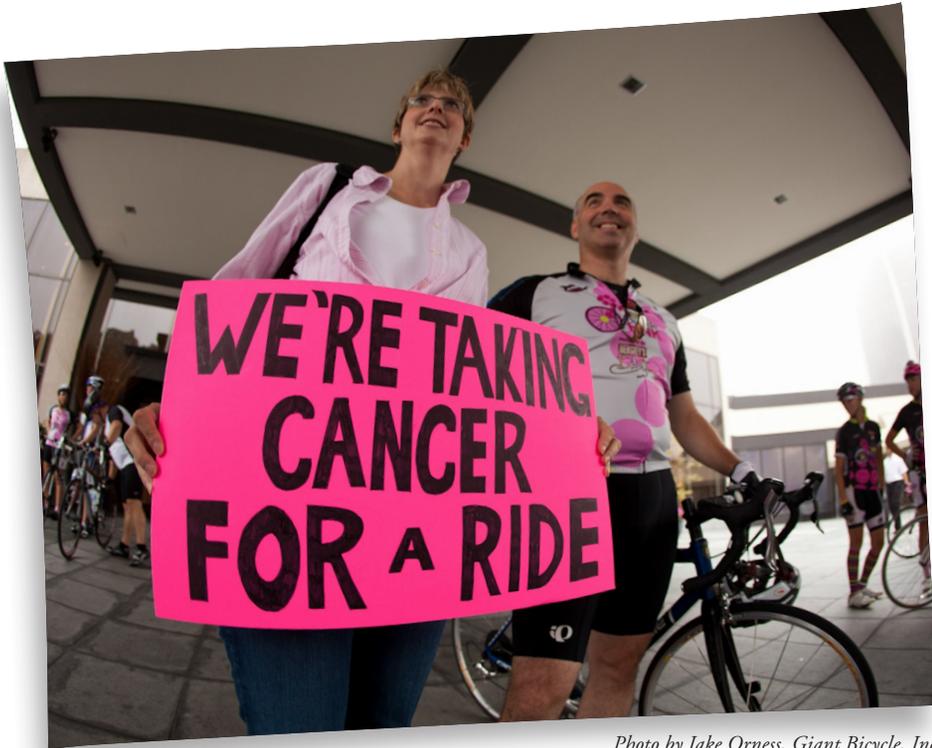


Photo by Jake Orness, Giant Bicycle, Inc.

Tour de Pink® brings amateur riders and expert cyclists together to create a supportive community on wheels—raising awareness that young women can be affected by breast cancer. In 2010 the three-day rides expanded from the East Coast to include the West Coast, creating a bicoastal opportunity to support YSC.

Members of the YSC community were so eager to participate in the event that we saw a strong expansion of Tour de Pink one-day events in 2011. Communities took to their bikes to support the cause in Duluth, Minnesota, where we saw a nearly 50 percent increase in the number of riders. And in Atlanta, Georgia, the crowds swelled to almost 1,000 people. With the addition of Tour de Pink Indoor, YSC's new indoor stationary bike event, riders of all levels joined the Tour de Pink team in Kansas City and Northern New Jersey in 2011.

Every year there are amazing stories of why people chose to take the challenge to both ride and raise funds to help YSC provide critical resources and support. One incredible story from 2011 highlights a husband, Michael Mastrogiacomo, who rode in honor and memory of his wife, Emanuela. A recent widower, Michael rode in Tour de Pink East Coast to let people know

that beating breast cancer is not just about medicine. It is about the attitude to beat it. Emanuela was someone who believed in trying to maintain a normal routine and keeping spirits high. Though it was not always easy, with the help of YSC, she was able to get the tools she needed to help face breast cancer beyond medicine.

As a first time Tour de Pink participant, Michael rallied the support of his family and friends to raise more than \$8,500, making him one of the top five personal fundraisers for the 2011 East Coast ride. Joining the three-day ride gave Michael an opportunity to pay tribute to Emanuela and a chance to be with people who understood his passion and determination, and cheered him on every mile of the way.

The success of Tour de Pink lies with the encouragement of the countless individuals who answer the call to support young women facing breast cancer by cycling in the event, helping riders train, and rising to the challenge of riding and/or fundraising. For more information on any of YSC's Tour de Pink events, to sponsor a rider, or to get your company involved, visit ysctourdepink.org and our Tour de Pink pages on Facebook, or search @YSCTdP on Twitter.

Left to right: Lisa J. Frank, Board Vice President and founding member of YSC; Elysa Walk, General Manager, Giant Bicycle, Inc.; Jill Frey, founding member of YSC.

Photo by Jake Orness, Giant Bicycle Inc.



YSC ON THE GROUND

EMPOWER!

ATLANTA YSC's Atlanta affiliate received a grant in 2011 from the State of Georgia's Department of Community Health, funded by the state's Breast Cancer License Plate Fund, to focus on reducing health disparities among uninsured or underinsured young women in the Atlanta metro area. The program's aim, to help young women take control of their physical health, was called EMPOWER! The main message of the campaign was "Know Your Body. Know the Truth."

In addition to producing educational materials, the grant allowed the affiliate to engage local media with ads featured in print outlets, on the radio, on bus stops and in subway stations and online. The ads encouraged people to text a special code on their phone to receive important information about young women and their risk for breast cancer. Once a young woman replied, breast health messages were scheduled to arrive via text message every month to their phone.

Brochures to announce the public service campaign were distributed in more than 400 locations including community centers, healthcare facilities and local retailers.

Through this campaign, more than 24 million people saw or heard the message from YSC Atlanta that young women can and do get breast cancer.

COURAGE NIGHT

SAN DIEGO From New York to California, YSC affiliates host special events designed to support, enrich and strengthen young women with breast cancer, during and after treatment. On the West Coast, YSC San Diego, the oldest volunteer-led YSC affiliate, holds a very special event that cares for both body and mind, while providing a night of fun and support.



For the past five years, SK Sanctuary spa in La Jolla, California, has partnered with YSC San Diego, graciously donating their space and services to YSC constituents during a private event in the month of October. In 2011, more than 35 young survivors took advantage of the quiet, comforting space of the spa, leaving the stresses of everyday life at the door. After a few hours of relaxation, pampering and shared laughs, the young women of YSC were re-fortified to face their journeys with cancer.

As part of the evening, women attended an educational session hosted by Dr. John Apostolides, who explained more about DIEP flap, a type of breast reconstruction, which transfers skin and fat from the lower abdomen to the chest to reconstruct a breast after mastectomy without the sacrifice of any of the abdominal muscles.

This special event empowered young women with breast cancer in San Diego to embrace their bodies, feel good about themselves, learn more about breast cancer and strengthen their sense of the YSC community.

Photo: YSC San Diego Affiliate,
2011 Courage Night
Property of YSC

ENCOURAGED
REVITALIZED
SUPPORTED

A PICTURE IS WORTH A THOUSAND WORDS

KANSAS CITY On a beautiful summer day in 2011, breast cancer survivors from around Kansas City gathered to take part in a powerful photo shoot that would reveal the shocking truth that young women can and do get breast cancer. Some of these women bravely shared their stories and allowed themselves to be part of this amazing project to help raise awareness in their communities.

Amanda was a busy law school student; Megan was newly married; Jennifer was pregnant with her first child; and Dolores, Kristen, Kristin, Jeannie, Lisa, and Tameka were busy moms raising young children and balancing careers.

The youngest of the group, Megan, was only 24 when she was told she had Stage II breast cancer. At the time of her diagnosis, Megan was newly married and had recently moved to Kansas City. Like so many young women, she had no family history of the disease. Megan chose to take an aggressive approach to battling her Triple-negative breast cancer with chemo, surgery, and radiation. While facing the challenges of her treatment regimen, Megan found herself working full time while her husband completed law school. Acknowledging the potential financial impact of treatment and the importance of retaining her insurance coverage, Megan faced the demands of maintaining her position as the deputy communications director for Congressman Dennis Moore, a former member of the U.S. House of Representatives representing the Kansas City, Kansas, metro area.

Now, almost three years past her date of diagnosis, Megan is thriving in her career and volunteers for Young Survival Coalition, most recently putting her professional skills to work as the marketing chair of the YSC Kansas City affiliate. In addition to getting her career back on track, she and her husband Joe are expecting their first child in May 2012—an event they were not sure would be possible after her diagnoses and subsequent treatment.

Unfortunately Megan's story is not as rare as we would hope. Every year, young women are diagnosed with breast cancer—causing them to wonder how they will continue to keep up at work, raise their children and be there for their families. Together these nine women have more than 38 years of survivorship spanning from one year to over 12. Just as they did in treatment, these women underwent different scenarios with their diagnoses, but together they joined each other in support and friendship, creating a bond that helped them feel stronger and hopeful and which lasts through today—as seen in these commanding images.

Time and artistic direction were generously donated by photographer Chris Gharst and his amazing team.

Chris Gharst Photography



Amanda Tamayo,
diagnosed age 29

Third Annual Congressional Women's Softball Game

HITTING THE FIELD

CONGRESSIONAL WOMEN

Sen. Kelly Ayotte*
Rep. Shelley Moore Capito
Rep. Kathy Castor
Rep. Susan Davis
Rep. Donna Edwards
Rep. Jo Ann Emerson*
Sen. Kirsten Gillibrand*
Sen. Kay Hagan
Rep. Colleen Hanabusa
Rep. Kathy Hochul
Rep. Grace Napolitano
Rep. Laura Richardson
Rep. Ileana Ros-Lehtinen
Rep. Linda Sanchez
Rep. Jean Schmidt
Rep. Debbie Wasserman Schultz*
Rep. Betty Sutton

*Captains

Coaches: Tori Barnes, Jim Kiley,
Rep. Ed Perlmutter, Rep. Joe
Baca, Rep. Joe Donnelly, Rep.
Dan Webster & Rep. Kevin Brady

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Jennifer Bendery, Huffington Post
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Abby Livingston, CNN
Gregory Simmons, ABC
Lynn Sweet, Chicago Sun-Times
Shawna Thomas, NBC
Trish Turner, Fox*
Amy Walter, ABC

*Captains

Coach: Dave Espo, Associated
Press
Base Coaches: John Wallace, Fox
News, and Carl Hulse, New York
Times

For the third year in a row, the Congressional Women's Softball team took to the field in a bipartisan show of support for young women with breast cancer. The team faced off against last year's champions, the female members of the Washington Hill Press Corps.

Both teams brought together powerhouse players and dedicated coaches who were by their side every step of the way. The Congressional Women's team was led by captains Rep. Debbie Wasserman Schultz (D-FL), Rep. Jo Ann Emerson (R-MO), Sen. Kirsten Gillibrand (D-NY), and Sen. Kelly Ayotte (R-NH). The women of the Washington Hill Press Corps were once again led by Dana Bash of CNN, Trish Turner of FOX, and this year they were delighted to add Carrie Budoff Brown from Politico to round out their team captains.

Calling the game and keeping the crowd informed and excited were NBC's Andrea Mitchell and Sen. Amy Klobuchar (D-MN).

The ceremonial first pitches were thrown out by Steve Hilton, corporate vice president of government relations representing the game lead sponsor McDonald's, along with YSC CEO Jennifer Merschdorf and U.S. Supreme Court Justice Sonia Sotomayor, a true Yankees fan who practiced for her opening pitch in Yankee Stadium!

Among the evening's crowd were members of the media, staffers from the hill, friends, family, members of YSC's Board of Directors and D.C. affiliate, and some notable VIPs, including Republican House Speaker John Boehner and Minority Leader Nancy Pelosi.

It was nonstop action from the first inning when Rep. Laura Richardson (D-CA) kicked off the night with a three-run home run. The press team played well and came back slowly to tie up the game in the top of the 6th inning, 4-4. With two outs and two runners on, team captain and breast cancer survivor Rep. Debbie Wasserman Schultz made the game winning hit, bringing Rep. Linda Sanchez (D-CA) across home plate for the winning run! This was the first-ever win for the Congressional Women's team, who dedicated their victory to colleague Gabrielle Giffords (D-AZ).

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ALL STAR
901 Restaurant
Pepsico

In addition we would like to thank the amazing volunteers, the YSC Washington, D.C. Affiliate, the YSC Board of Directors, and the organizing committee for their tireless energy and commitment to YSC.

Left to right: Rep. Debbie Wasserman Schultz (D-FL); Rep. Donna Edwards (D-MD); Rep. Jean Schmidt (R-OH); Rep. Susan Davis (D-CA); Rep. Kathy Castor (D-FL); Rep. Linda Sanchez (D-CA); Sen. Kristen Gillibrand (D-NY); and Rep. Shelley Moore Capito (R-WV).

Photo by Jeff Malet Photography



CIRCLE OF SUPPORT

POWER OF FOUR

They met as strangers, but left as lifelong friends. It's a sentiment that is heard time and again about young women who attend C4YW, the Annual Conference for Young Women with Breast Cancer. Though in itself the story is not unique, sometimes it is extraordinary. That was the case in February 2011, when four women, from different parts of the country, who had never met in person, came together and through their shared experiences, formed a bond of friendship that would take them over 200 miles together.

In 2010, Karen Rubin, while going through chemo, reached out for a chemo buddy via the YSC online community boards, and found Mary Craige. Providing support to each other via phone and email, their friendship grew. The two women decided to meet in person and planned to attend C4YW in Orlando, Florida. During a conference session, Mary met Niki Calastas and Mary Schwartz and just knew that all four women would get along. The introduction to Karen was made and history began.

Four young women, all with similar journeys, who had felt alone and isolated when they first got their diagnoses knew now that they would never again feel that way. They knew that they had become more than acquaintances and that their friendship was special if not extraordinary.

Committed to facing cancer and their futures together, these four women decided that they would not allow another full year to pass without seeing each other again. Niki, who lives on the West Coast, suggested they ride in Tour de Pink, YSC's three-day cycling fundraiser, held on the West Coast in October 2011. The others agreed.

No longer strangers, but more like sisters, these four women set out to train to ride as a team, to fundraise and cover more than 200 miles in three days, just inside of a year out of treatment for breast cancer. These miraculous women were truly hitting the road to take their bodies back from cancer.

Though they trained independently, living on both coasts, they kept in touch by email and phone, encouraging each other to keep training, keep riding, and to know that it would all be worth it when they saw each other in California and completed the ride of a lifetime together.

Over the three-day journey through some of the most scenic areas in California, they rode more than 200 miles together and celebrated the strength they had as young women, breast cancer survivors and now best friends.



Tour de Pink West Coast, left to right: Mary Craige, Niki Calastas, Mary Schwartz, Karen Rubin. *Property of YSC*



C4YW 2011, left to right: Niki Calastas, Karen Rubin, Mary Craige, Mary Schwartz. *Property of YSC*

BOARD HIGHLIGHT

DINAMARIE ALCURI

Dinamarie Alcuri is a very special member of the YSC family. Involved since 2001, when she joined a group of women sitting in the living room of Lisa Marie Muccilo, founding member of the YSC Northern New Jersey affiliate, stuffing envelopes to be mailed to Ob/Gyns throughout the tri-state area. Their efforts were one of the first tactics by the women of YSC to raise awareness that young women were in fact at risk for and could be diagnosed with breast cancer.

In 2006 and again in 2007, Dinamarie was awarded The President's Volunteer Service Award, given by The President's Council on Service and Civic Participation to recognize the valuable contributions volunteers make in their communities. She's also been honored by Lifetime Television as a Breast Cancer Hero. Throughout her life, Dinamarie has given her time and passion to creating an unmistakable difference in the lives of young women facing breast cancer.

This past year, Dinamarie was presented with the inaugural Volunteer Award from YSC's Northern New Jersey affiliate, which honors a member whose dedication and commitment has made a long-term impact on both YSC and the local community.

In addition to her work with young women in New Jersey, Dinamarie joined the YSC Board of Directors in 2007 holding various positions, most recently serving as Secretary, and has helped raise more than \$400,000 to honor the memory of her friend, Lisa Marie, and to help all young women affected by breast cancer.

Dinamarie has been a constant and strong voice at YSC, from its grassroots beginnings, to its growth to a national organization with nearly 30 affiliates across the United States. She serves as the voice of caregiver, friend, advocate, and dedicated volunteer.



Board member Dinamarie Alcuri (left) receiving award from Joy Simha, board member and YSC founding member. *Photo by Edward Bonacorsi Photography*

IN LIVING PINK

For one night we are able to leave behind the obstacles that cancer has put in our way. We are able to leave the challenges of our lives at home, take our favorite fancy outfits out of the closet and enjoy a night of friendship, laughter and fun. We come together to celebrate the lives of all young women affected by breast cancer. We come together to celebrate life, and the impact and power of the connections and friendships found at YSC.

Whether it was playing roulette in New York City or dancing the night away in Seattle, In Living Pinks bring together the women supported by YSC, their friends, family and members of the community that understand the importance of the mission and services delivered by YSC.

At the national In Living Pink Gala in New York City, YSC honored longtime supporters Sanofi-Aventis and Steven Silverstein, CEO of Spencer Gifts, with the YSC Circle of Excellence award for their dedication

and commitment to YSC. This year the first Kristen Martinez Legacy Award was presented posthumously to its namesake and accepted by her brother Raymond Scott Martinez. In addition to the honorees of the evening, the organization was joined by Honorary Chair and Master of Ceremonies Chris Wragge, formerly of the CBS Early Show and now CBS evening news anchor in New York City, fashion designer and Honorary Chair Betsey Johnson, and Karen Duffy, author, advocate and former MTV host.

New York City was not the only place that got to kick up its heels. Festivities were enjoyed in Seattle, Washington, with special guest YSC CEO Jennifer Mershdorf; in Kansas City with a fashion show; in Northern New Jersey where longtime supporter ADP was honored; Philadelphia, Pennsylvania; Houston, Texas, where founding member Roberta Levy-Schwartz was honored; Detroit, Michigan; Champaign-Urbana, Illinois; and Central Ohio.

Thank you to everyone who attended and supported the In Living Pink events around the country and made these events so successful and special.



Left to right: Michael Wirth, Treasurer, Board of Directors, YSC; Ana Cluxton, President, Board of Directors, YSC; Jennifer Mershdorf, Chief Executive Officer, YSC; Lisa J. Frank, Vice President, Board of Directors, YSC; Karen Borkowsky Kennedy, Member, Board of Directors, YSC.

Photo by Emile Wamsteker Photography

THANK YOU!

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of our funders
between
July 1, 2010
and
June 30, 2011.

\$100,000 +

CCA Industries, Inc.
Genentech, a member of the Roche Group
The Hershey Company
National Philanthropic Trust
Oakley, Inc.

\$50,000-\$99,999

Amgen
Avon Foundation for Women
sanofi-aventis U.S., Inc.
Spencer Gifts, LLC
Urban Outfitters

\$25,000-\$49,999

Amoena USA Corporation
Annie Sez
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Eisai, Inc.
Georgia Cancer Coalition
PepsiCo
Southstar Energy Services, LLC
Susan G. Komen for the Cure – North Jersey
Affiliate
Unite for HER

\$10,000-\$24,999

Abraxis BioScience
Susan G. Komen for the Cure – Columbus
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Lighthouse Beauty Marketing
Lilly USA, LLC
Lindsay Phillips, Inc.
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New York State Department of Health
Original Bread, Inc.
Pure Romance Parties, Inc.
RX Medical Dynamics, LLC
Susan G. Komen for the Cure - Houston Affiliate
Susan G. Komen for the Cure - Philadelphia
Affiliate
UPHA Foundation, Inc.

\$5,000-\$9,999

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BET Networks
Brighton Retail
Cameo College of Essential Beauty

Center for Reproductive Medicine of Weill
Cornell Medical College
Center for Restorative Breast Surgery, LLC
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Dana-Farber Cancer Institute
Fidelity Charitable Gift Fund
Genomic Health, Inc.
Innovative Architects
Kappa Epsilon Fraternity Omega Chapter
Lance Armstrong Foundation
Laurence W. Levine Foundation, Inc.
Law Offices of Steven A. Varano, Esq.
Lucy Activewear, Inc.
McDonald's
Andrew S. McGhie
McLamore Family Foundation, Inc.
Menorah Medical Center
Karen Orczyk & Christine Benjamin
MetLife Foundation
Montclair Breast Center, PC
Myriad Genetics, Inc.
North Fulton Hospital
Paramus Policemen's Benevolent Association
Saint Vincent's Academy
sanofi-aventis U.S. Matching Gifts Program
Seattle Seahawks
Vicki Speakman Memorial Fund, Inc.

\$2,500-\$4,999

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Brooks Sports, Inc.
Cynthia L. Carbone
Elizabeth G. Danes
Diagnostic Imaging Centers, P.A.
Dominique Daniela
Edge Health
Richard Gaebler
Goldwell Haircare & Styling, KPSS, Inc.
Greater Kansas City Community Foundation
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Holder Construction Foundation
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Jewish Communal Fund
Johnson & Johnson Services, Inc.
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Joshua L. Levine, M.D., PC
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The Methodist Hospital System
Microsoft Giving Campaign
Miss Jessie's
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Monarch Skin Rejuvenation Center
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Northeastern State University Foundation, Inc.
Northland Plastic Surgery
Northside Hospital
NYU Hospitals Center
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Stephanie & Steve Pendray
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Pfizer, Inc.
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Prom Management Group, Inc.
Quinn Plastic Surgery Center, PC
Satya Foundation, Inc.
John J. Sharkey, Jr.
The Stefano La Sala Foundation
University of Kansas Physicians, Department
of Plastic Surgery
The Wellness Community - National

\$1,000-\$2,499

Anonymous (6)
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The Aaron Straus & Lillie Straus Foundation,
Inc.
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Abercrombie & Fitch Management Co.
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The Aspen Brands Company
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Cancer Treatment Centers of America
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Cumberland Valley Girls Soccer Boosters
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Diamond Communications, LLC
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LLC
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Marc Edwards
Empire PAC
Enbridge Energy, Limited Partnership
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Bruce Forstall
Lisa J. Frank
Janice Freeman
Jill and Jonathan Frey
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Andreas Halvorsen
Eldon M. Harding
Jerri Harris
Dr. Jack Heil & Ms. Gayle Capozzallo
Hermione Foundation
Judy B. Hiltz
Hines Interests Limited Partnership
Huntingdon Valley Bank
Stacy Morgenstern Igel
Amie C. Jew, M.D.
Rachel Kaplan
Kappa Epsilon
Wendy Keating
Maureen Kelly
Charles L. Kilmore
Michael Kolodziejcki
La Jolla Cove Bridge Club, Inc.
Lakewalk Brewery & Cafe Co.
The Lash Group
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Ronald E. McCoy
James J. McLoughlin
Mercer County Sports & Entertainment
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 Bruce H. Nagel
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 The Ohio State University Medical Center
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 Piedmont Hospital
 Terri M. Powell
 The Premselaar Foundation
 RA, Inc
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 Ros-Lehtinen For Congress
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 Alan Buddy Simmons
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 Strategic Staffing Solutions, Inc.
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 Title Boxing, LLC
 Jennifer Tom
 Tulsa Oilers Hockey, Inc
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 Kristin Smith Westbrook
 Michael I. Wirth
 Brian Withers
 Carlos Woodward
 Xcenda

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Diana Abehssera
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 Lynnette Agostini
 Ms. Dinamarie Alcuri
 all women affected by breast cancer
 Andrea Applegate
 Baby Arakawa
 Arias
 Patti Balwanz & in Honor of the Nordies at
 Noon authors
 Linda Barila
 Aimee Bariteau
 Katie Bergfeld
 Joanne Brauns
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 Aril Bryant
 Pamela Campos
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 Dr. Jack Heil & Ms. Gayle Capozzalo
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 Ms. Liz Doherty
 Ana Duran
 Ms. Angela Evans
 Ms. Virginia Falces
 Mr. & Mrs. Ray Fitzsimons
 Dr. & Mrs. Brian Fitzsimons
 Ms. Wendy Fitzsimons

Ms. Kate Fitzsimons
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 Dr. Robert Friedman
 Elizabeth Furlong
 Dr. Lloyd Gayle
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 Jenna Glazer
 Grandpa Louie
 Courtney Hagen
 Dr. Halperin
 Christine Hartline
 Ellen Hawa
 Ms. Margaret Heil
 Ms. Alyson Heil
 Ms. Lindsey Heil
 Ms. Carolyn Heil
 Kim Heimberger
 Dara Holzman
 The Friendship of S. Igel & K. Martinez
 Jill Ihrke
 Carla Impalli
 Kim Jenkins
 Alyson & Eamonn Johnston
 Dawn Jones
 Lauren Kaiser's 13th Birthday
 Geri Kane
 Wendy Keating
 Maureen Kelly
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 Ronnie Kessenich
 Andrea Klein
 Heather Kline
 Barbara & Norma
 Karen Kochevar

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 Nell MacKenzie
 Betsy Mandile
 Amanda Marchica
 Kelly Marinelli
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 Kathryn McGough
 Jennifer Merschorf
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 Andrea Oliveri's Birthday
 Lisa Peltier
 Stephanie Pendray
 Dara Pennock
 Jamie Pleva
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 Betsy Shepherd
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 Stephanie Smith
 Mrs. Christina Smith
 Ms. Tiffany Lynn Smith
 Stephanie Smith & Patrick Sullivan
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 YSC Board, Staff & Volunteers
 Gina Zdanowicz & Susan Zdanowicz
 Mandy Zimmerli
 Cookie Zingarelli
 Shannon Zureich

DONATIONS IN MEMORY

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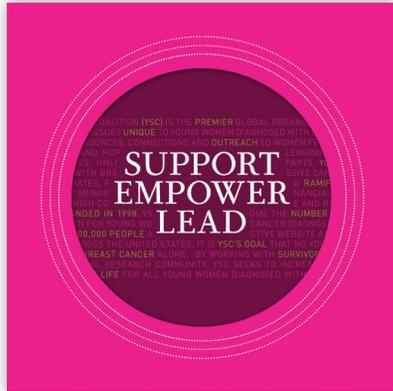
Maryann Smuda
 Frances Stein
 Yaccino Steiner
 Janet Stevens
 Betsy Sunstrom
 Eleanor Sweigart
 Joseph Tirone, Jr.
 Krista Toba's family
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 Elaine Van Dercreek
 Darlene Mable Brenizer Welsh
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 Nalini Yadla
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YSC LEADERSHIP CIRCLE

In November 2010 YSC introduced the Leadership Circle, to recognize individuals committed to ensuring the long-term success of YSC.

With an annual pledge of \$1,200 or more, donors who join YSC's Leadership Circle play an essential role in ensuring YSC can:

- Provide educational resources, including robust online and multimedia content so that young women facing breast cancer, along with their supporters and caregivers, can connect to the best and most current information available.
- Develop more comprehensive programming for young women facing metastatic (advanced) breast cancer that reduces the sense of isolation and hopelessness in this typically underserved population.
- Reach more newly diagnosed young women and provide them with the educational tools and support they so desperately need to navigate their breast cancer journey.



In appreciation of their commitment to YSC, Leadership Circle members receive:

- VIP status at all YSC events.
- Special acknowledgement on YSC's website, at national events, and in all printed materials.
- Recognition as a Leadership Circle member on YSC's donor wall at its New York City headquarters.
- Recognition with a Leadership Circle YSC member pin to wear at events.
- Exclusive organizational updates from YSC's Chief Executive Officer Jennifer Merschdorf.

YSC LEADERSHIP CIRCLE MEMBERS

YSC Recognizes these distinguished individuals who have chosen to become leaders in the circle of support and their commitment to upholding our mission that no young woman should face breast cancer alone.

- Anonymous
- Aimée Bariteau & Eric Morgan
- Anna & Brian Cluxton
- Lisa J. Frank
- Courtney Hagen
- Dr. Jack Heil & Ms. Gayle Capozzalo
- Maureen Kelly - *In honor of herself*
- Ken Lin Fund
- Karen & Robert Kennedy
- Debi Memmolo & Greg Taxin
- Jennifer Merschdorf & Jeffrey Gannon
- Karen Orczyk & Christine Benjamin
- Stephanie & Steve Pendray
- Michele Przypyszny - *In honor of Lisa Frank - In memory of Randi Rosenberg*
- Roberta & Lee Schwartz
- The Simha-Chari Family
- Carolyn & Charlie Strancke - *In honor of Anna Cluxton*
- Kristin & Jeffrey Westbrook

PARTNER HIGHLIGHTS

YSC would like to thank our premier partners for their generosity which helps us to create a strong community of support and provide hope, education and encouragement during one of the most challenging times of a young woman's life.



National Philanthropic Trust

Genentech
BIOENCOLOGY™

Eisai Oncology

Nutra Nail

SPENCERS

oakley

Annie sez

AMGEN
Oncology

AVON
Foundation
for Women

URBAN
OUTFITTERS

sanofi aventis

WHERE OUR PROGRAM DOLLARS GO

YSC spent more than \$3 million programmatically in 2010 addressing the critical needs of young women diagnosed with breast cancer—providing education, support and resources to ensure that no young woman would face her journey alone.

20¢

is used to develop new programs and services for young women

52¢

of every program dollar provides direct services to young women with breast cancer

28¢

is spent expanding outreach and building awareness that young women *can* and *do* get breast cancer

This condensed financial information is based upon audited financials. A full copy of the 2010 audited financials is available by contacting YSC at 61, Broadway, Suite 2235, New York, NY 10006

WHERE DID THE REVENUE COME FROM?

Corporate	\$1,910,240
Individuals	\$1,423,485
Grants	\$1,075,404
In Kind	\$97,493
Earned Income	\$23,069
Grand Total	\$4,529,691

STATEMENT OF FINANCIAL POSITION

AS OF DECEMBER 31, 2010

ASSETS

Cash & Cash Equivalents	
Restricted	\$945,700
Unrestricted	\$814,233
Unconditional Promises to Give	\$73,191
Other Assets	\$148,365
Total Assets	\$1,981,489

LIABILITIES & NET ASSETS

Current Liabilities		\$572,818
Non-Current Liabilities		451,189
Net Assets		
Unrestricted	\$774,299	
Temporarily Restricted	\$383,183	
Permanently Restricted	\$200,000	
Total Liabilities and Net Assets		\$1,981,489

STATEMENT OF ACTIVITIES

REVENUE

Contributions	\$2,299,267
Interest Income	\$61
Donated Goods & Services	\$97,493
Event Revenue	\$2,109,861
Other Revenue	\$23,009
Total Revenues	\$4,529,691

EXPENSES

Program Services	\$3,054,890
Supporting Services	
Management & General	\$577,290
Fundraising	\$902,757
Total Expenses	\$4,534,937

Increase (decrease) in Net Asset	\$(5,246)
Net Assets, Beginning of Year	\$1,362,728
Net Assets, End of Year	\$1,357,482

