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Jennifer Merschorf, chief executive officer and young survivor
Photo by Michael Segal Photography

Young Survival Coalition (YSC) will turn 15 years old in 2013. As we commemorate this anniversary, we reflect on how we got here ... while looking forward to the future.

In 1998, three young survivors, all diagnosed before the age of 35, made a selfless commitment to ensure young women would never face breast cancer alone. Because of that determination, YSC was there to support me when I was diagnosed at the age of 36 in 2010. Because of their perseverance, women across the country are empowered, educated and supported.

Fifteen years ago no one was advocating for young women with breast cancer. Our founders made history by establishing the first national nonprofit organization dedicated exclusively to supporting and advocating for young women with breast cancer.

Those three women, and the many others who joined YSC that first year, knew the importance of working together as one community. Fifteen years ago no one was advocating for young women with breast cancer. Our founders made history by establishing the first national nonprofit to do so.

Thank you to all of the committed volunteers, supporters, sponsors and partners that ensure our critical work can happen. It is because of all of you that we're able to help young women with breast cancer across the United States during one of the most challenging times in their lives.

Please join me in celebrating an astounding 15 years and our resolve to reach every young woman impacted by breast cancer in the years to come!

Jennifer Merschorf
Chief Executive Officer
Young Survival Coalition

By 1998, pink ribbons had become synonymous with breast cancer, but many were still unaware it could affect young women. With no information on long-term treatment impacts and how to address issues of working through treatment, infertility, early menopause, dating after breast cancer or balancing treatment while raising young children, young women facing breast cancer felt alone.

This all began to change when Young Survival Coalition’s (YSC) three founders connected. Joy Simha and Roberta Levy-Schwartz had met through family friends, and the group expanded when Lanita Moss, a colleague of Roberta’s, was also diagnosed under the age of 35. Roberta, Joy and Lanita were determined to enact change and set a goal to find other young survivors to tackle the challenges they were facing.



Above, left to right: YSC co-founders Roberta Levy-Schwartz, Joy Simha and Lanita Moss in 2008

Top right: Volunteers at the 2000 volunteer retreat

All photos property of YSC



On November 1, 1998, 12 women gathered. They spent the day brainstorming and developed a plan to make YSC a reality. In 1999, YSC became a legal entity and launched the first website dedicated exclusively to young women with breast cancer.

Early on, YSC focused on educating members and learning more about the gaps in research. YSC became the first group to bring young adult oncology issues to the forefront, emphasizing the need for more research and understanding of cancer in young adults. In 2006, YSC became a founding member of the Young Adult Alliance, now Critical Mass, and continues to be viewed as a thought leader, having been invited to the White House and to participate on both public and private task forces.

Over the years, YSC became a trusted voice for young women affected by breast cancer. In 2001, YSC convened the first symposium focused on “Bridging the Gaps: Current Issues in Medical Research on Young

YSC was the first group to bring young adult oncology issues to the forefront, emphasizing the need for more research and understanding of cancer in young adults.



Women and Breast Cancer — A Basis for Action & Advocacy” resulting in a game-changing white paper. The next year, YSC began a partnership to co-host a national conference focused solely on the unique issues that young women face, now in its 13th year and today called C4YW.

The unique issues were brought to light when YSC members were featured as part of the 2002 Lifetime television documentary “Fighting for Our Future.” By 2005, YSC had published the ResourceLink Guidebook, a trailblazing guide to support and services for women available nationally and in their local areas. Over the years, YSC also created three innovative treatment navigators to help young women navigate diagnosis and treatment, post-treatment and living with metastatic breast cancer.

YSC began as a grassroots community and committed volunteers remain its strength. YSC will continue to be the champion for young women affected by breast cancer and work to ensure that no young woman faces breast cancer alone.



Top: YSC members advocated in Washington, D.C.
Bottom: Volunteers at the 2012 Volunteer Summit

CELEBRATE OUR 15TH ANNIVERSARY

YSC will highlight its history throughout 2013. Visit youngsurvival.org the 15th of every month to learn more.

2000

YSC Logo introduced



MAR



23 women gathered for YSC's first volunteer leader retreat

MAY

YSC OB/GYN awareness campaign reached 10,000 doctors

AUG

First YSC Executive Director hired to manage YSC's rapid growth

C4YW = NEW ORLEANS

ANNUAL CONFERENCE FOR YOUNG WOMEN AFFECTED BY BREAST CANCER

The Big Easy saw more than 650 attendees arrive for 2012's C4YW (The Annual Conference for Young Women Affected by Breast Cancer) united in a quest for knowledge and a desire to connect with other young women who know what it's like to face breast cancer at a young age.



The conference, co-hosted by Young Survival Coalition (YSC) and Living Beyond Breast Cancer (LBBC), provides attendees with an opportunity to hear leaders in the science and medical communities discuss the latest in research and treatment options, as well as learn helpful tips to manage their new normal. The weekend is also designed to encourage personal connections during breakout sessions and social activities.

Diagnosed at the age of 25, Mikala Edwards struggled to find other women her age facing breast cancer in her local community. During a meet and greet at C4YW, Mikala was excited when she met other 20-something women who could relate to what she was going through. Like her, they were still attending school or trying to start careers, dating after cancer and/or trying to determine what breast cancer might mean to their dreams of having families. The connections she made that weekend forged strong bonds of support and shared experiences that continue today.

Right: Mikala Edwards (2nd from left) with friends she made at C4YW
Below: 2012 conference attendees facing breast cancer together
Photos property of YSC



THANK YOU TO OUR SPONSORS



For more information about C4YW, visit c4yw.org or find **C4YW** on Facebook or Twitter @C4YW.

2001

MAY

women who
ROCK!

YSC members garnered enough awareness to receive Lifetime TV's Women Who Rock honor

SEPT

YSC convened "Bridging the Gaps: Medical Research Symposium on Young Women & Breast Cancer"

NOV

YSC invited to join the board of directors of the National Breast Cancer Coalition

2002

YSC initiated research on breast cancer in young women through partnerships with Mt. Sinai School of Medicine, Dana-Farber Cancer Institute and University of Connecticut



Katie Hogan

Photo by Judy Schwartz Haley

Katie Hogan was busy as a wife and dedicated mother to her seven-year-old daughter while working in Seattle's fast-paced technology industry in 2006. At 36, breast cancer wasn't on her radar. She discovered the lump herself, but her physician assured her she was too young to have breast cancer and it was likely an infection. Months later, following a biopsy, she was shocked to be diagnosed with stage IV metastatic breast cancer.

While in chemotherapy, Katie heard about Young Survival Coalition (YSC) from her oncology nurses. She hesitantly attended a YSC support group, concerned how early-stage survivors might feel

having a stage IV patient in their group. They greeted her with open arms and assured her she was always welcome. The support was invaluable, but over time, she noticed other survivors began moving away from treatment concerns and started focusing on other aspects of their lives. As an active volunteer and YSC member since 2008, Katie recognized the need for a new networking group dedicated to the specific needs of women living with stage IV breast cancer. In 2009, she took the reins and orchestrated monthly meetings tailored to the unique needs of young women living with metastatic disease in the Seattle area.

**DO YOU KNOW A YOUNG WOMAN
LIVING WITH METASTATIC BREAST CANCER?**

YSC provides FREE resources and support to young women living with metastatic breast cancer. Learn about the Metastatic Navigator, monthly support calls, SurvivorLink peer matching program and YSC's online community at: youngsurvival.org/metslink



**JOIN THE CONVERSATION ON THE YSC COMMUNITY BOARDS AT
YOUNGSURVIVAL.ORG AND CLICK COMMUNITY**

FEB

YSC began partnership with **Living Beyond Breast Cancer** to co-host **Annual Conference for Young Women Affected by Breast Cancer**

OCT



"**Fighting for Our Future**" documentary about YSC members, by Emmy-nominated filmmaker Beth Murphy, aired on Lifetime TV; companion book released



"**You Are Not Alone: An Intimate Discussion with Six Young Breast Cancer Survivors**," produced in partnership with Principle Pictures, distributed to cancer centers nationwide

DEC

Wall Street Journal article: "**Breast Cancer Research Turns to Young Women**," credited YSC as a major catalyst for changing the landscape of breast cancer research

WASHINGTON RALLIES FOR YSC

CONGRESSIONAL WOMEN'S SOFTBALL GAME

An excited crowd gathered to see how the fourth annual Congressional Women's Softball Game benefitting Young Survival Coalition (YSC) would play out. Would the presiding champs, the Congressional Women's team (made up of members from both sides of the aisle) take home the trophy again, or would the female members of the Washington Press Corps prevail?



MSNBC's Andrea Mitchell emceed the exciting game, while Sen. Amy Klobuchar (D-MN) provided color commentary. The members of the Hill made a valiant effort to hold onto their title, but the press team won with a final score of 13-10.

In addition to the spirited playing on the field, the game yielded incredible media coverage to help raise awareness that young women can and do get breast cancer as well as the unique set of issues they face.

YSC CEO Jennifer Merschdorf & board President Lisa Frank (front row, in navy) pose with the Congressional and Press Corps teams and their coaches
Photo by Dana Freeman Griffin, YSC



CONGRESSIONAL WOMEN

Sen. Kelly Ayotte*
 Rep. Shelley Moore Capito
 Rep. Kathy Castor
 Rep. Susan Davis
 Rep. Donna Edwards
 Rep. Jo Ann Emerson*
 Sen. Kirsten Gillibrand*
 Sen. Kay Hagan
 Rep. Colleen Hanabusa

Rep. Kathy Hochul
 Rep. Grace Napolitano
 Rep. Laura Richardson
 Rep. Martha Roby
 Rep. Ileana Ros-Lehtinen
 Rep. Linda Sanchez
 Rep. Jean Schmidt
 Rep. Debbie Wasserman Schultz*

COACH: Tori Barnes

*Captains

WASHINGTON PRESS CORPS

Jennifer Bendery, *The Huffington Post*
 Leigh Ann Caldwell, *CBS News*
 Christina Capatides, *ABC News*
 Lisa Desjardins, *CNN*
 Caroline Horn, *CBS News*
 Emmarie Huetteman, *NY Times*
 Kasie Hunt, *AP*
 Jill Jackson, *CBS News*
 Brianna Keilar, *CNN**

Stephanie Kotuby, *CNN*
 Jackie Kucinich, *USA Today*
 Gregory Simmons Lemos, *ABC News*
 Abby Livingston, *Roll Call**
 Meredith Shiner, *Roll Call*
 Lynn Sweet, *Chicago Sun-Times*
 Shawna Thomas, *NBC News*
 Amy Walter, *ABC News**
 *Captains

COACHES: Dave Espo, *Associated Press*; Carl Hulse, *NY Times*; Frank Thorp, *NBC*

TEAMMATES ON THE DISABLED LIST

Dana Bash, *CNN***
 Carrie Budoff Brown, *Politico***
 Christina Bellatoni, *PBS Newshour*
 Lisa Lerer, *Bloomberg*

Emily Pierce, *Roll Call*
 Felicia Sonmez, *Washington Post*
 Jessica Taylor, *Rothenberg Report*
 Karen Travers, *ABC News*
 **Captains Emeriti

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 of America

HALL OF FAME

Congressional
 Federal Credit Union
 Pfizer
 Toyota

MVP

HM & Co.

2003

Established **YSC Medical Advisory Board**
 YSC now served members from every
 US state and 30 countries

JAN



YSC collaborated with American Cancer Society to create "**You Are Not Alone: A Guide and Resource Directory For Young Women With Breast Cancer**," distributed via the Reach to Recovery program

OCT

YSC received "**The Most Powerful Women in Breast Cancer**" honor by the **Avon Foundation for Women** for community advocacy work

In partnership with **Self Magazine**, YSC hosted first annual **In Living Pink** gala, featuring honorary co-chair Sarah Michelle Gellar, and raising more than \$100,000 for programs and services

HONORING LISA J. FRANK AT IN LIVING PINK



Lisa J. Frank, YSC board president, founding member, three-time breast cancer survivor and co-founder of YSC Tour de Pink® was honored with the *Kristen Martinez Legacy Award* at YSC's 2012 national In Living Pink gala. Lisa, who has served on YSC's board in various roles since 1999, has worked diligently to raise money and awareness for the cause.

In addition to mobilizing resources and support for YSC, in 2004 Lisa launched the inaugural YSC Tour de Pink® East Coast ride that inspired five cyclists to pedal from Boston to New York City... and she did it while facing

a recurrence of stage II breast cancer. Tour de Pink now raises more than \$1 million a year for YSC and includes three annual outdoor bike rides as well as YSC Tour de Pink Indoor® events.

Lisa, thank you for continuing to inspire us and raise awareness for YSC and the unique issues young women face.

(Left to right) YSC board Vice President Karen Borkowsky Kennedy with President Lisa J. Frank and CEO Jennifer Merschdorf at YSC's 2012 In Living Pink gala in New York City
Photos property of YSC

KATHLEEN WERNER

1975-2012
In Loving Memory

After her diagnosis in 2006, Kathleen (Kat) Werner made it her mission to support other women facing a breast cancer diagnosis as an active member of the YSC Community and on Facebook. As a breast cancer advocate, she often led the dialogue between advocates, survivors and researchers, gaining their respect, admiration and appreciation. In 2011, YSC felt honored to have Kat join its board of directors as a strong voice for all young women with breast cancer.



The entire YSC community was deeply saddened by Kat's sudden passing from a blood clot on September 23, 2012, about one week after giving birth to her fourth child. She was just 37 years old. Kat leaves behind her family who meant the world to her: Jeff, her husband of 13 years, and their children Bethany, Liam, Elise and Micah.

Kat, we will miss your leadership, determination and passion, and we will work to honor your legacy by continuing to further YSC's mission.

BOARD HIGHLIGHTS

OCT  YSC presented results of a groundbreaking fertility study at San Antonio Breast Cancer Symposium and published in the *International Journal of Fertility and Women's Medicine*

2004

APR YSC secured seat on Advocate Core of Indiana University's Department of Defense Center of Excellence

JUN  Position Paper: "Breast Self Examination (BSE) and Early Detection" published by YSC



TIFFANY
35



CAITLIN
26



ELIZABETH
21



VICTORIA
30



TINA
34



Chris Gharst Photography



AMANDA
27



LISSETTE
32

Breast Cancer Awareness Month, which occurs in October, can be a time of mixed emotions. For some, it is an opportunity to wear pink, buy pink products and let the world know they support those who have been affected by breast cancer. But there are others who don't believe breast cancer is something to be celebrated and the "pinkwashing" of products detracts from the seriousness of the disease.

In October 2012, Young Survival Coalition (YSC) told the stories of 31 amazing women to highlight the unique challenges young women diagnosed with breast cancer face. We also sought to obtain 13,000 signatures for the National Breast Cancer Coalition's (NBCC) petition to the President to represent the 13,000 women under the age of 40 who are diagnosed each year.

The young women of YSC's 31 Faces campaign courageously shared their stories to connect with others and offer a sense of hope. They confronted challenges their post-menopausal counterparts often don't: loss of jobs and/or health insurance, treatment induced infertility, delayed educational plans, struggling to remain independent, dating after diagnosis and/or caring for young children during treatment. Read these inspirational stories at: youngsurvival.org/31faces

SHARE YOUR STORY If you are a young breast cancer survivor and would like to tell your story, please visit the Survivor Stories section of our web site at youngsurvival.org and click on "Share My Story."

Photos property of YSC

SALES



BRANDI
39



MIKALA
25



MEDHA
27 & 38



MICHELLE
30



JANICE
22



LORI
37



ERIKA
33 & 38



TERRI
30



KATHERINE
31



DEVIN
30



LISA
36, 42 & 49



JESSICA
32



STACY
29



KIM
36



FRANCES
33



JENNIFER
36



BETH
39



AMANDA
29



DESIREE
38 & 47



MEREDITH
30



JENNIFER
27



ANNETTE
33



KARA
35



NICOLE
34

**APR-
MAY**

American Society of Clinical Oncology sessions focused on young women with breast cancer



Hershey became lead sponsor of the Tour de Pink with cyclists riding from NYC to Hershey, Pa. to benefit YSC

NOV

Premier Affiliate Conference held to support YSC volunteers across the country

2006

Began partnership with Liv/giant and Nutra Nail YSC Point-of-contact program rolled out to provide trained survivor peer support

"Talking with Children About Breast Cancer" with Dr. Cynthia Moore, PhD published by YSC

TAKING MY BODY BACK FROM CANCER

TOUR DE PINK

The YSC Tour de Pink® (TdP) bike ride was inaugurated in 2004, when five cyclists rode more than 200 miles from Boston to New York City over a period of three days to raise awareness and funds for Young Survival Coalition. Today, TdP consists of three outdoor bike rides — a one-day ride in Atlanta, Ga., and two three-day rides on the East and West Coasts — along with indoor events around the country. To date, the rides have generated more than \$6 million to support young women diagnosed with breast cancer.



In 2012, YSC CEO Jennifer Merschdorf rode in her first TdP with one thing on her mind: taking her body back from breast cancer. She recalls, “Riding for three days seemed daunting, but determination got me through it.” Jennifer started a team for both the East and West Coast rides called AIRAVATA, a mythological white elephant, sometimes known as the warrior elephant. It symbolized to Jennifer exactly what she needed to survive the experience! Her team of survivors, spouses and friends came together as strangers and left as part of the YSC Tour de Pink community.

Make the commitment to join Jennifer for the 2013 Tour de Pink rides for an experience you will never forget.



Top: Lisa Frank's East Coast team celebrates in D.C.
Bottom: Jennifer Merschdorf, YSC's CEO, rode in her first two Tour de Pink bike rides in 2012
Photos by Capture14

2006	<p>AUG YSC contributed to "Report of the Adolescent and Young Adult Oncology Progress Review Group"</p>	<p>NOV YSC awarded National Breast Cancer Coalition Fund's Best Practices in Breast Cancer Advocacy Award</p>	2007	<p>Partnership with Urban Outfitters commenced YSC Newly Diagnosed Resource Kit piloted in Atlanta</p>	<p>YSC released the "Learning To Live with Advanced Breast Cancer" DVD, inaugural "ResourceLink Guidebook" and hosted first retreat for Young Women Living with Metastatic Breast Cancer</p>
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In 2012, YSC was thrilled to partner with Liv/giant on a bike design contest just for survivors. Emily Gresh's design was chosen, and the theme of the design, "Inspire," became the name of the model: Avail Inspire. For each bike sold, 10% of the retail price was donated to YSC. The Avail Inspire sold out! Last year's contest was so successful that Liv/giant and Young Survival Coalition have partnered for a 2013 contest.



Top Left: Emily Gresh with the Avail Inspire bike *Photo by Marco Quezada*; Middle: 2012 West Coast riders; Bottom: 2012 "Why We Ride" East Coast team; Top Right: 2012 East Coast riders ready to start their journey *Photos by Capture14*

THANK YOU TO OUR TOUR DE PINK SPONSORS



MENTOR

UNITE FOR HER

NEKTAR

For more information about participating in Tour de Pink, to sponsor a rider or to get your company involved, visit ysctourdepink.org or find YSC Tour de Pink on Facebook or Twitter @YSCTdP.

RIDES
SUPPORTS
OUR
INSPIRE

AUG



"Statement on Magnetic Resonance Imaging (MRI)" released by YSC

SEPT-NOV

YSC presented at 1st National Conference for Australian Young Women Affected by Breast Cancer and Canadian National Conference for Young Women with Breast Cancer

2008

YSC started partnership with Oakley

MAR

YSC conducted two Medical Education workshops at National Consortium of Breast Centers conference

Established in 1999, the Young Survival Coalition (YSC) online community boards provide an easy and convenient way for women from around the country (and world) to connect with other young women diagnosed with breast cancer anytime of the day or night. Whether they are looking for support or just trying to understand if a side effect is normal, the YSC community boards are there. These women forge strong friendships and often make plans to meet in person at C4YW or on fun trips together.



Rose meets YSC community board member Karen R. while visiting Tucson, Ariz. Photos property of YSC

In 2004, after being diagnosed at age 33 with an aggressive stage IIIc breast cancer while seven months pregnant, Rose felt alone and in shock. Balancing life as a wife and mother of an 18-month-old with the responsibilities of a demanding part-time job, she found the YSC community boards particularly helpful, as she could visit when it was convenient for her. The support and advice she received served as a lifeline. Once she was through treatment, she began to pay it forward by supporting women in the community. As Rose travels for work or fun, she enjoys meeting in-person the survivors she has connected with on the YSC community boards.

JOIN THE CONVERSATION ON THE YSC COMMUNITY BOARDS AT YOUNGSURVIVAL.ORG AND CLICK **COMMUNITY**

MIDWEST

YOU ARE NOT ALONE SYMPOSIUM CHAMPAIGN-URBANA, ILLINOIS

Volunteers from Champaign-Urbana hosted their second "You Are Not Alone Symposium for Young Women Affected by Breast Cancer." This day-long educational event included information on nutrition as well as breakout sessions on Talking with Your Children, Intimacy after Cancer, and Genetic Counseling. A Q&A session with two oncologists was another highlight of the day.

YOUNGSURVIVAL.ORG/MIDWESTREGION



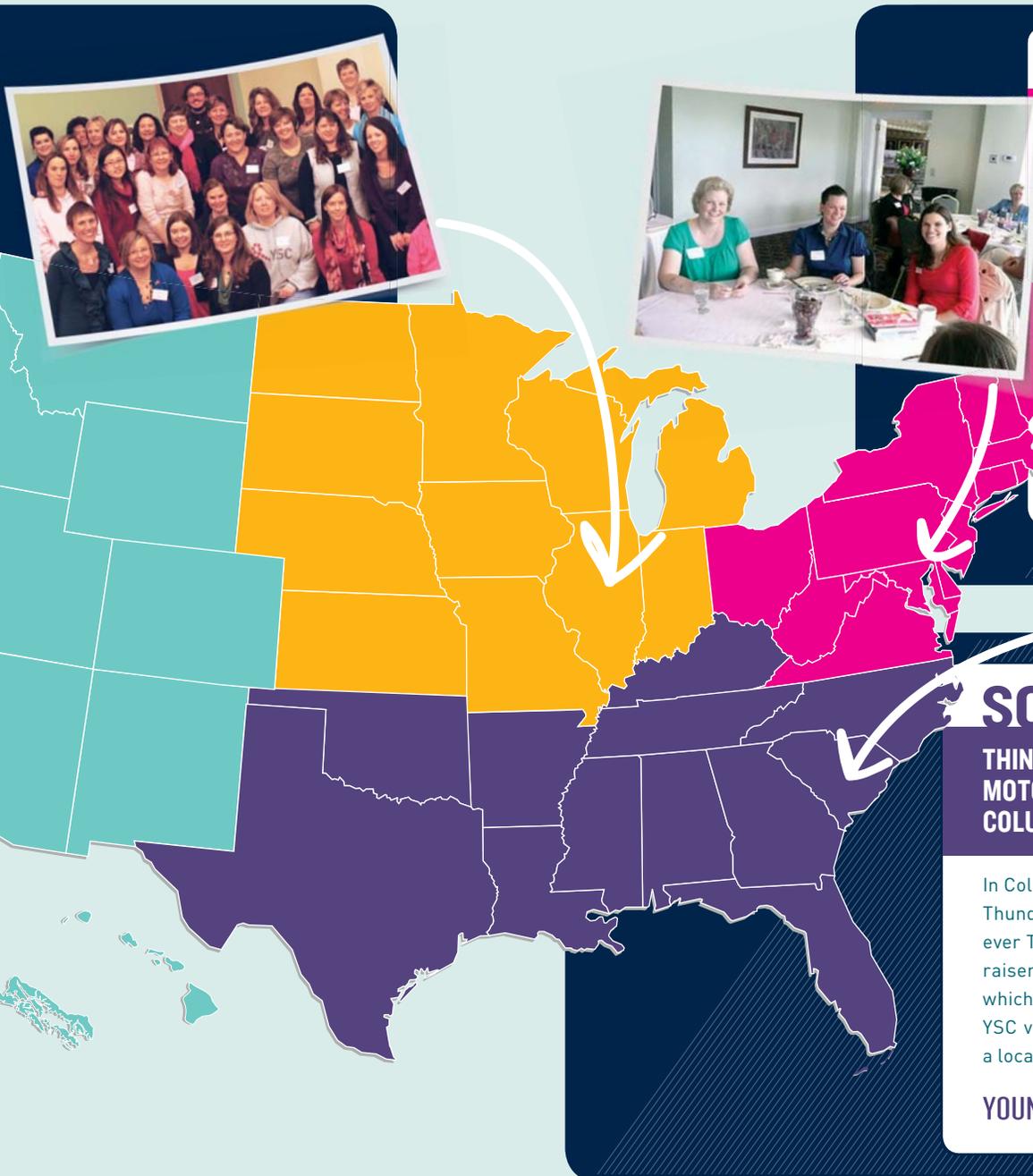
WEST

COURAGE NIGHT SEATTLE, WASHINGTON

Local authors shared their personal experiences facing breast cancer by reading excerpts from their books and blogs as part of an inspirational "Courage Night" in Seattle. It was an evening of hope, and a sisterhood of survivors, making new friends as well as celebrating old ones.

YOUNGSURVIVAL.ORG/WESTREGION





NORTHEAST

NURSE NAVIGATOR TRAINING PHILADELPHIA, PENNSYLVANIA

YSC members of Greater Philadelphia created a ground-breaking training opportunity for nurse navigators and social workers. This workshop discussed how breast cancer is unique in young women and included local and national YSC resources and information on fertility. YSC is working on expanding the program and creating an online version.

YOUNGSURVIVAL.ORG/NORTHEASTREGION



SOUTH

THINK PINK... CANCER STINKS! MOTORCYCLE RIDE COLUMBIA, SOUTH CAROLINA

In Columbia, S.C., YSC volunteers partnered with Tower Thunder Harley-Davidson bike shop to host the first ever Think Pink... Cancer Stinks motorcycle ride fundraiser. More than 150 participants attended the event, which also involved a family friendly outreach fair. YSC volunteers educated the community and honored a local volunteer.

YOUNGSURVIVAL.ORG/SOUTHREGION

JUL



First Congressional Women's Softball game benefiting YSC

AUG



YSC co-authored the "Joint Statement on the Breast Cancer Education and Awareness Requires Learning Young (EARLY) Act of 2009" (H.R. 1740, S. 994) with Susan G. Komen for the Cure® Advocacy Alliance, Breast Cancer Network of Strength® and Living Beyond Breast Cancer®

OCT

Inaugural YSC Tour de Pink® Atlanta

YSC gratefully acknowledges the generous contributions of our funders between July 1, 2011 and June 30, 2012.

\$100,000 +

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Two In The Shirt
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\$2,500—\$4,999

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Jennifer Arnold
AutoTrader.com, Inc.
Randi & Andrew Berdon
Cancer Treatment Centers of America
Cloud B, Inc.
Congressional Federal Credit Union
Constance M. Chen, MD, MPH
Joseph Dayan, MD
Teddie L. Demolet

Diagnostic Imaging Centers, P.A.
Dolfiner-McMahon Foundation
Duane Morris, LLP
Edge Health
EMC Corporation
Vincent J. Ferraro
Fidelity Charitable Gift Fund
Eileen Flaherty
Lisa J. Frank
Jill & Jonathan Frey
Richard H. Gaebler
Goldwell
The Good Bead, Inc.
Greater Kansas City Community Foundation
Courtney Hagen
Hoboken Gold & Diamond Outlet Corp.
Ideeli, Inc.
Innovative Architects
Intouch Solutions
Junior League of Kansas City
Richard D. Katechis
Kids II Foundation, Inc.
Laser Breast Cancer Surgery – Dr. & Mrs. Vincent Ananelli
Lawrence Memorial Hospital
Liberty Mutual Group, Inc.
Menorah Medical Center
Ryan Miller
Northside Hospital
NYU Hospitals Center
Perricone MD
Pfizer, Inc.
Point To Point Transportation Services, Inc.
Pristine Beauty, Inc.
Prom Management Group, Inc
Qorvis Communications, LLC
Quinn Plastic Surgery Center, PC
Giovanni L. Reda
Saint Vincent Academy
Spectrum Science Communications
SPJST Lodge 88
Tarte, Inc.
Pam Tracy
Tricia Flaherty Charitable Fund
The Vanity Room Salon & Spa
The Walking Company
Weill Cornell Breast Cancer Health Center
WeissComm Group

\$1,000—\$2,499

Anonymous
Abercrombie & Fitch
Paul Abrahams
Abraxis BioScience, LLC
Diane Z. Alexander
American Eagle Federal Credit Union
American Electric Power
Steven Andersen
Assurant
The Arthur M. Blank Family Foundation
Senator Kelly Ayotte
Barthuly Irrigation, Inc.
Aimée Bariteau & Eric Morgan
Jack A. Berkowitz
Big Machines
Jamie Borgman
Michael Borkowsky
Breast Cancer Emergency Fund
Breast Impressions Foundation, Inc.
Brent Gale
Brighton Retail
Brighton Collectibles
Susan M. Burkhardt
Capital Blue Cross
Central Girls Basketball Booster Club
James S. Chanos
Eric D. Christianson
Anna & Brian Cluxton
Colgate University
Karey Collins
Columbia Rugby, Inc.
Columbus Radiology Corp.
Commerce Bank
Computer Design & Integration
Christine D. Corcoran
Bruce Crain
Dauphin County Technical School
Michael Dayton
Sean P. Dean
Jamie & Derek Deutsch
Sean Devlin
Diamond Communications, LLC
Beth Dillow
DIRECTV
Dotmine Group
Mitchell A. Fink & Karen L. Beck
The Drew A. Katz Foundation
Humberto Flores
Bruce Forstall
Friends of Colleen
Futura Healthcare Technology
Garden Cards for the Cure
Kenneth G. Gau
Dr. Larry Geier
Katrina Gerber
Steven Goldbach
Eldon M. Harding
Dr. Jack Heil & Ms. Gayle Capozzallo
Hermoine Foundation
Janice Holsonbake
Horny Goat Brewing Co
Dave House
Houston Herreranes Girls Hockey Club
Timothy Hughes
J. Kirchoff
Annie Jen
Ryan Johnson
Theresa Jones
Montine Jordan
Just Children Bridgetown Pike
Stewart Kahn
Kappa Epsilon Fraternity Omega Chapter
Wendy Keating
The Kelly Lynn Foundation
Kid O, LLC
Michael Kolodziejcki
Sabrina Korentager
Lane Powell PC, Attorneys at Law
Lavian Ltd.

Lauren M. Lombardi
 Deanna Lucianin
 Mac's Sports Pub
 Stephen C. Malamud, MD
 Marisa Miller, Inc.
 Marissa Alperin Studio
 Carl A. Mayfield
 Jim K. McDirmid
 Debi Memmolo & Greg Taxin
 Mary A. Merchant
 Jennifer Merschorf & Jeffrey Gannon
 Johanna Meyers
 Midland Park Self Storage, LLC
 Mount Carmel Health System
 MWA of Arizona, Inc.
 James P. Nekos
 North Jersey Media, Inc.
 Ohio Health
 Rita Oltjen
 Oxford Consulting Group
 Palaia Vineyards, Inc.
 Patterson Companies, Inc.
 John Pedorella
 Stephanie & Steve Pendray
 Peter Perera
 Premier Radiology Marketing, LLC
 The Prenselaar Foundation
 Kenneth Preston
 Michele Przepyszny
 Research Advocacy Network, Inc.
 RHW Management, Inc.
 The Rose
 Anne & Nicholas Rossetti
 Allison & Christopher Ruetters
 Saint Barnabas Medical Center
 Saint Luke's Health System
 Saipem America
 Salon Verve
 Savannah Fun Tours, LLC
 Eric S. Schultz
 Melissa Schuman
 Roberta & Lee Schwartz
 Terri M. Shade
 Shawnee Mission Medical Center
 Sigma Extruding Corp.
 The Simha-Chari Family
 Sisters of Mercy of the Americas
 Solebury Orchards
 Spiralkote
 The Stefano La Sala Foundation
 Steven F. Austin High School
 Student Activity Fund
 Carolyn & Charlie Strancke
 Team Emerson
 Todd Thompson
 Title Boxing, LLC
 The Training Farm
 U.S. Bank National Association
 UAHS Hockey Association
 Marcel Van Der Stok
 Kristin & Jeffrey Westbrook
 Wheeler Dealer Bicycle Shop
 William and Kelly Brandmeyer
 Charitable Fund
 Mark Winberg

DONATIONS IN HONOR

Desiree Abernathy
 Dinamarie A. Alcuri
 Dr. Diane Alexander
 Michelle Piña Amos
 Lisa Anderson
 Andrea Applegate
 Aimée Bariteau
 Michell Basalik
 Kelly Bauer
 Karen Beck
 Julie Birmingham
 Krystal Black
 Brooke Bodin
 Laura Bogdanski
 Enid Bozarth
 Courtney R. Bugler
 Adrienne Cannella
 Christina Capatides
 Lorraine & Douglas Capozzallo
 Mindy Carpenter
 Judy Coffelt
 Joan & Brian Condon
 Monica Cuddy
 Kathleen Sunshine Davis
 Joyce Dean
 William Anthony Dean
 Ruth Denys
 Vanetta Dickerson
 Darlene DiSabatino
 Kylie Dunleavy
 Ana Duran
 Natalie Eiden
 Eight Two - Venus
 Patricia Erickson
 Mitchell & Andrea Fink
 Jennifer & Brian Fitzsimons
 Sue & Ray Fitzsimons

Kat Folland
 Lisa J. Frank
 Nina Frenkel
 Flo Frey
 Jill Frey
 Dr. Robert Friedman
 Melissa Curiale Galloway
 Jamie Garrison
 Kelly Bauer
 Dr. Lloyd Gayle
 Senator Kirsten Gillibrand
 Cayce Girardeau
 Carol Glazer
 Jenna Glazer
 Courtney Hagen
 Dr. Peter Halperin
 Patrick Hannah
 Ellen Hawa
 Deborah Hearn
 Margaret Heil
 Sally & Darren Heil
 Alice Hope
 Kim Rabel Irwin
 Dina Jacobs
 Dr. Aimee Jew
 Jennifer Johnson
 Dana Joiner
 Nancy Kayarian
 Wendy Keating
 Karen Borkowsky Kennedy
 Theresa Kiernan
 Andrea F. Klein
 Kaarin Knudson
 Alizabeth Knudson-Hannah
 Karen Kochevar
 Laura Kuecker
 Dr. David Kutler
 Dana & Billy Lane

Christine Panganiban Lazar
 Matt & Jane Lehman
 Danielle Lenardo
 Debbie Levine
 Shelley Lewis
 Dr. Ni-Cheng Liang
 Amy Lin
 Tina Lissandrello
 Erika Lunceford
 Lauren Magliaro
 Kelly Martin
 Martinez Family
 Michelle Mayhew
 Kathryn McGough
 Kathleen McNabb
 Jennifer Merschorf
 Sheila Mikalovitz
 Ellie Milbourn
 Suzanne Osborn
 Lisa Osterman
 Stephanie Pendray
 Brandon Phillips
 Jamie Elizabeth Pleva
 Heather Poppel
 Pepe Pucol
 Meredith & Eric Reuben
 Regina Rivera
 Lisa Yaccino Rogers
 Cindy Rubin
 Philip Rubin
 Dr. Joseph Ruggiero
 Lindsay Ruland
 Cara Scharf
 Jenny & Fabian Schmahl
 Roberta Levy Schwartz
 Anne Self
 Karen Sellars

Sarah Shuwairi
 Sandy Silverman
 Cindy Simmons
 Amy Slaybaugh
 Spoke Spinners
 Gabrielle Strand
 Dr. Alexander Swistel
 Kristine Tanno
 Michelle Tubbs
 University Health Service
 Jan Valencia
 Dayna Varano
 Margo Wald
 Carol Walderschmidt
 Amy Walter
 Rachel J. Waxman
 Sally Weaver
 Kristin S. Westbrook
 Marsi White
 Julie Wick-Powell
 Angela Wilt
 Kathleen Wright
 Vernon Yarnell

DONATIONS IN MEMORY

Sandra Alexander
 Grandma Anne, Rene & Mali M.
 Bernice Bartel
 Kim Beran
 Nettie Birnbaum
 Elizabeth (Bett) Bley
 Elizabeth Borlik
 Nora Bredes
 Jody M. Carrico
 Debra Czawursky
 Wanda J. DeSanto
 Belle Marie Drake
 Michelle L. Dunn
 Elizabeth Fitch
 Lois Forden

Ruth Bogart Gans
 Dorothy Geffner
 Cindy Gerstner
 Cathleen Hart
 Erin Gayle Howarth
 Kimberly Hurwitz
 Carla Francesca Impalli
 Kathy Isaksen
 Jill Marie Johnson
 Sharon Kriegel
 Julia Kuznetsov
 Barbara M. Lannin
 Jasmine Lawrence
 Elizabeth North Lee
 Janice Losen

Christine Mancini
 Sandra Mann
 Kristen Martinez
 Grandpa Marty
 Laura McCombs
 Nan Melcher
 Johanna King Meyers
 Miglena Ivanova Mladenova
 Connie Moore
 Lisa M. Muccillo
 Johanna King Myers
 Andrea Oliveri
 Christine Ottoway
 Maria C. Peters
 Linda Plato

Laura B. Rhodes
 Maggie G. Rodoni
 Randi Rosenberg
 Betty Schwartzman
 Kari Smith
 Yolanda Steiman
 Catherine Stringer
 Stacy Tanchum
 Rachel Levin Troxell
 Kristine Neuhoff Twyman
 Pamela Jean Van Compennolle
 Elisa Rose Watson
 Michelle Wilsey-Berry



Inaugural three-day
 YSC Tour de Pink® West Coast
 bike ride

2011

SEPT YSC Founder and Board Member, Joy Simha,
 named a **White House Champions of Change**
 for her dedication to fighting breast cancer

OCT YSC hosted webinar in partnership with
 Cancer Support Community - **Living with
 Metastatic Disease**

YSC sole beneficiary of
 Rheem's **Chasing the Cure**
 program

First YSC Tour de Pink® Indoor
 events held in Kansas City and
 Northern New Jersey

Young Survival Coalition (YSC) was excited to welcome new partners Emergen-C, Ford Warriors in Pink and Harley-Davidson in 2012. YSC would like to thank all of our partners for their generosity and support, which helps us create a community filled with education and encouragement to empower young women during one of the most challenging times of their lives. Visit the partners and sponsors section of youngsurvival.org to learn more and support YSC!



YSC'S LEADERSHIP CIRCLE



With an annual pledge of \$1,200 or more, individuals can be a part of the exclusive YSC Leadership Circle and play an essential role in ensuring that YSC remains the premier resource for young women facing breast cancer.

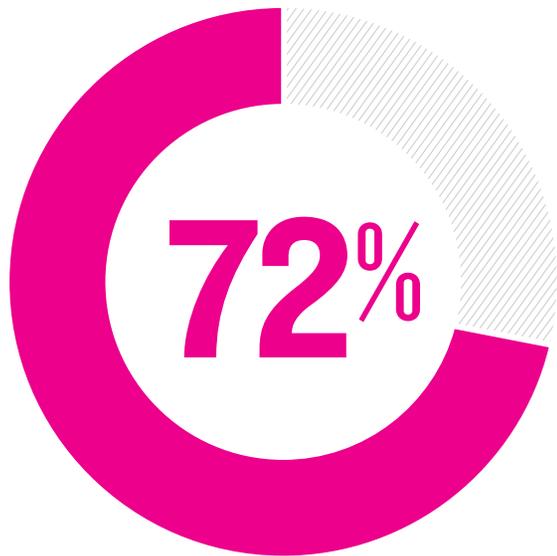
TO LEARN MORE, PLEASE VISIT THE LEADERSHIP CIRCLE TAB AT: YOUNGSURVIVAL.ORG/DONATE

- | | |
|--|--|
| Anonymous | Karen & Robert Kennedy |
| Aimée Bariteau & Eric Morgan | Jim K. McDermid |
| Andrew & Randi Berdon | Debi Memmolo & Greg Taxin |
| Anna & Brian Cluxton | Jennifer Merschorf & Jeffrey Gannon |
| Diane & Doug DiYanni | Karen Orczyk & Christine Benjamin |
| Lisa J. Frank | Stephanie & Steve Pendray |
| Jill & Jonathan Frey | Michele Przepyszny
- In honor of Lisa Frank
- In memory of Randi Rosenberg |
| Courtney Hagen | Terry Rice |
| Kevin Hall | Roberta & Lee Schwartz |
| Linda Harrison | The Simha-Chari Family |
| Giles Haysom | Carolyn & Charlie Strancke
- In honor of Anna Cluxton |
| Dr. Jack Heil & Ms. Gayle Capozzalo | Tricia Flaherty Charitable Fund |
| John Hennessy | Ken Lin Fund |
| Maureen Kelly
- In honor of herself | |
| The Kelly Lynn Foundation | |
| Ken Lin Fund | |

WHERE OUR PROGRAM DOLLARS GO

YSC spent nearly \$3 million programmatically in 2011 addressing the critical needs of young women diagnosed with breast cancer — providing education, support and resources to ensure that no young woman would face her journey alone.

DISTRIBUTION IN EXPENSES



programs supporting young women affected by breast cancer



raising funds through events and campaigns



management & operations

This condensed financial information is based on audited financials. A full copy of the 2011 audited financials is available by contacting YSC at 61 Broadway, Suite 2235 New York, NY 10006

WHERE DID THE REVENUE COME FROM?

Corporate	\$1,719,335
Individuals	\$1,488,792
Grants	\$1,081,737
Earned Income	\$19,074
In Kind	\$3,888
Grand Total	\$4,312,826

STATEMENT OF FINANCIAL POSITION

AS OF DECEMBER 31, 2011

ASSETS

Cash & Cash Equivalents	
Restricted	\$ 392,726
Unrestricted	\$1,187,829
Unconditional Promises to Give	\$47,669
Other Assets	\$155,461
Total Assets	\$1,783,685

LIABILITIES & NET ASSETS

Current Liabilities	\$184,996
Non-Current Liabilities	\$36,171
Net Assets	
Unrestricted	\$689,122
Temporarily Restricted	\$673,396
Permanently Restricted	\$200,000
Total Liabilities and Net Assets	\$1,783,685

STATEMENT OF ACTIVITIES

REVENUE

Contributions	\$2,513,485
Event Revenue	\$1,772,189
Other Revenue	\$27,152
Total Revenues	\$ 4,312,826

EXPENSES

Program Services	\$2,971,881
Supporting Services	
Management & General	\$510,425
Fundraising	\$625,484
Total Expenses	\$4,107,790

Increase in Net Asset	\$205,036
Net Assets, Beginning of Year	\$1,357,482
Net Assets, End of Year	\$1,562,518

AUG



YSC collaborated on "Frankly Speaking About Reconstruction" program and resource guide with Cancer Support Community

OCT



YSC launched 31 Faces campaign and partnered with NBCC on the petition to the President to end breast cancer by 2020

NOV



Rolled out the "Post-Treatment Navigator," a comprehensive guide for women who have finished breast cancer treatment



61 Broadway, Suite 2235
New York, NY 10006

youngsurvival.org • 877.YSC.1011

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